

SPONSOR & EXHIBITOR OPPORTUNITIES



ISPS-US 2025 ANNUAL NATIONAL CONFERENCE

*Bridging The Divides: From
Fragmentation to Connection in
Psychosis and Society*

November 8–9, 2025

University of Illinois at Chicago

Student Center West, 828 S Wolcott Ave. Chicago, IL 60612

THE ISPS-US MISSION

We are the International Society for Psychological & Social Approaches to Psychosis – US Chapter

ISPS-US promotes psychological and social approaches to states of mind often called "psychosis" by providing education, training, advocacy, and opportunities for dialogue between service providers, people with lived experience, family members, activists, and researchers.





About the Conference

Audience Profile:

- Diverse group of professionals, advocates and allies: psychiatrists, psychologists, nurses, social workers, counselors, therapists, psychologists, peer recovery specialists, researchers, people with lived experience, and family members
 - Hailing from a wide variety of organizations including healthcare, higher education, advocacy organizations, private practice, and other non-profits
 - Geographically diverse, from attendees local to Chicago, to across the USA and globe, thanks to ISPS's international reach and the hybrid format
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Our Reach

Mailing List

5,800+ engaged, passionate people sign up to ISPS-US's mailing list

Eventbrite

Over 12,000 people have attended our webinars, 1,100 people subscribe to our Eventbrite updates. 350 expected attendees to the conference.

YouTube

Over 310,400 views on YouTube. 6,400+ views of channel per month, 4,200+ people subscribe to our channel

Website

Approximately 2,000 visitors to ISPS-US website per month

Packages: Overview

BENEFIT	PRESENTING (<i>PLATINUM</i>)	PARTNER (<i>GOLD</i>)	SUPPORTER (<i>SILVER</i>)	EXHIBITOR	RESEARCHER
Named as presenting sponsor	Yes	No	No	No	No
Complimentary Tickets (in-person or virtual)	5	3	2	1	1
Presence on ISPS-US and Event Web Pages	Banner, and additional placement on ISPS-US homepage for 1 calendar year	Banner - event pages only	Logo - event pages only	No	No
Inclusion in ISPS-US electronic and physical mailings	Short ad (logo and text) in all pre-event mailings. Logo and hyperlink in mailings 6-months following event.	Logo and one sentence in all pre-event mailing list	Logo in pre-event mailing	No	No
ISPS-US mailing list	One dedicated promotional mailing to the entire ISPS-US email mailing list pre or post-conference	One shared promotional mailing to the entire ISPS-US email mailing list pre or post-conference	No	No	One shared promotional mailing pre or post-conference
Access to exhibitor booth in-person and/or virtual	Yes	Yes	Yes	Yes	Yes
Logo/Acknowledgement on printed signage and attendee badges	Large logo	Medium logo	Small logo	No	No
Brochure Advertisement	Full-page	Half-page	Quarter-page	Text	No
Opportunity to add promotional items to in-person attendee "swag bags"	Yes	Yes	Yes	Yes	Yes
Inclusion of branding at the beginning of all recorded session videos uploaded to YouTube	Full ad (e.g. logo and text) for 5 second reel	Medium logo, one sentence in description text	Small logo, company name in description text	No	No

PRESENTING | \$2,500

Pre/During Event

- Named as a presenting sponsor of the conference
- Your branding will be displayed under presenting status on ISPS-US's conference media channels which include event pages on Eventbrite, Facebook, ISPS-US website, and all marketing emailers sent to our database.
- Full-page advertisement in the conference brochure
- 5 in-person or virtual conference complimentary tickets
- Large logo on printed signage and attendee badges during the conference
- A pre-recorded marketing video on your online exhibitor booth
- Social media links of your company as part of your online exhibitor booth
- Opportunity to add giveaway and promotional items to participant "swag bags" at in-person event (300 pieces)

Post-Event

- A 5-second ad (e.g. logo and text, or image) the beginning of each recorded 2024 conference video uploaded to YouTube
- One dedicated promotional mailing to the entire ISPS-US email mailing list pre or post-conference
- 1-year company logo on ISPS-US website homepage
- 6-month hyperlinked company logo on ISPS-US mass-mailings post-event



PARTNER | \$1,500

Pre/During Event

- Your branding will be displayed under Partner status on ISPS-US's conference media channels which include event pages on Eventbrite, Facebook, ISPS-US website, and all marketing emailers sent to our database
- Half-page advertisement in the conference brochure
- 3 in-person or virtual conference complimentary tickets
- Medium logo on printed signage and attendee badges during the conference
- A pre-recorded marketing video on your online exhibitor booth
- Social media links of your company as part of your online exhibitor booth
- Ability to interact with and engage online attendees through your virtual exhibitor booth
- Opportunity to add giveaway and promotional items to participant "swag bags" at in-person event (300 pieces)

Post-Event

- Logo and company description featured at the beginning of each recorded 2024 conference video uploaded to YouTube
- One shared promotional mailing to the entire ISPS-US email mailing list pre or post-conference



SUPPORTER | \$1,000

Pre/During Event

- Your branding will be displayed under Supporter status on ISPS-US's conference media channels which include event pages on Eventbrite, Facebook, ISPS-US website, and all marketing emailers sent to our database
- Quarter-page advertisement in the conference brochure
- 2 in-person or virtual conference complimentary tickets
- Small logo on printed signage and attendee badges during the conference
- A pre-recorded marketing video on your online exhibitor booth
- Social media links of your company as part of your online exhibitor booth
- Ability to interact with and engage online attendees through your virtual exhibitor booth
- Opportunity to add giveaway and promotional items to participant "swag bags" at in-person event (300 pieces)

Post-Event

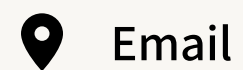
- Logo and company description featured at the beginning of each recorded 2024 conference video uploaded to YouTube



Contact Us

Leah Giorgini
Executive Director

We look forward to hearing from you to see how we can partner together and leverage the potential for the ISPS-US 2024 Conference to advance our mission and promote your company.



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